



Media Release

24 April 2012

Healthways Australia to provide Telephone Health Coaching for Hunter New England Local Health District (HNE Health) Chronic Disease Management Program

Hunter New England Local Health District (HNE Health) has engaged Healthways Australia to deliver Telephone Health Coaching services to their patients at high risk of hospitalisation due to chronic disease. This service is being delivered as part of the NSW Health *Chronic Disease Management Program*.

The *Chronic Disease Management Program* is a state-wide initiative that links general practice, specialist medical, acute hospital and community health services. It provides patient-focused and team-based coordinated care and support for people with complex chronic diseases at high risk of being admitted to hospital.

The model offered by Healthways Australia provides HNE Health with a proven and integrated telephone health coaching solution delivered by Nurse Coaches to support the work of their clinical teams.

“We are very excited to be working with Hunter New England Local Health District on the NSW Health *Chronic Disease Management Program*”, said Healthways Australia Managing Director, Mr Timothy Morphy.

“We plan to enrol our first HNE Health patients this week, starting from today, Tuesday 24 April.

“Our comprehensive coaching solution satisfies all the service and reporting requirements for HNE Health. Most importantly, it will deliver to their patients the proactive health support they require. Our Telephone Health Coaching service will allow these patients to better manage their own health and ultimately reduce their risk of hospitalisation or readmission.

“We are very pleased to be growing and adapting our service to meet the needs of our Local Health Districts. HNE Health will be the third Local Health District in NSW to use Healthways Australia’s telephone coaching services as part of their preventative care services. Already, South Eastern Sydney and Illawarra Shoalhaven Local Health Districts use Healthways Australia to deliver telephonic support and guidance to patients.”

For information or to talk to us about Healthways Australia’s chronic disease and wellness solutions:

Dr Linda Swan

Director of Medical and Market Solutions

Mobile: 0421 753 993